



Victor Kgomoewswana

Africa Is Open For Business - Author

Victor Kgomoewswana, well known as an African business expert with a profile on radio and television, shares 50 stories of innovation and opportunity behind the business headlines of the last ten years on the African continent. From the introduction of M-pesa in Kenya to changing the image of Nigeria as Africa's fraud capital, and from Rwandan coffee farmers to Ethiopian Airlines, and other remarkable stories in between, Kgomoewswana criss-crosses the continent to highlight the most fascinating business stories and their impact on the future of Africa.

Africa is Open for Business contains a dynamic and different view of the opportunities available in Africa from those usually portrayed in the news and in other media. Kgomoewswana focuses on the stories behind the headlines as well as sharing his personal experiences of Africa while travelling and doing business in a way that is as entertaining as it is informative.