



## Nicolette Mashile

Social Entrepreneur, Property Investor & Speaker

Nicolette Mashile is a Bushbuckridge born entrepreneur and media personality who is building a unique brand using her experiences to inspire and educate some of the people that have been captivated by her infectious personality and expertise around various subjects. She is the founder of Financial Fitness bunnies a financial education initiative and Bunch of Winnaz; a media buying and brand activations agency.

Born and raised in Bushbuckridge, Mpumalanga, Nicolette's first challenge as a child was moving from home in order to have access to a good education. After successfully completing her high schooling, she went on to study Social Studies and Communication at the Rhodes University in Rhodes. After not being able to complete her degree, she moved to Johannesburg where she used that adversity to enroll at UNISA where she eventually completed her honours in Integrated Communication and she is currently completing a Post grad Diploma in Business Administration with sights to enroll into the MBA programme in 2018.

Nicolette is a Marketing Communications specialist having worked in the Advertising and Public Relations space on blue chip clients. Nicolette is also a Property Investor with an impressive property portfolio. She describes herself as being a social entrepreneur believing in people development and advancement. She has been featured in many print and online publications including Forbes Africa talking to debt culture of Africans and can be heard on many radio stations as a contributor on matters of personal finance, wealth creation and entrepreneurship.

When she is not on the set of Generations where she portrays the role of Cynthia or Assertiveness where she hosts and discusses youth issues and how young people can move South Africa forward, or on UJ FM talking to Financial Education and Entrepreneurship, she is on the road speaking to ordinary South Africans about financial literacy through her FL with NM initiative. She is fondly referred to as The "Financial Fitness Bunny" by her audiences who she shares her financial decisions and journeys with and hopes to always impart lessons to. She has an audience of about 100 000 followers on her Facebook page who are also subscribed to her website [www.nicolettem.com](http://www.nicolettem.com).